

## **Development of a new Strategy for CCF**

### Pre-amble:

The CCF is currently in the process of becoming a Charitable Incorporated Organisation and requires a constitution and business plan.

The thoughts below are drawn from the previous CCF Strategy 2013-2018, CCI's proposed four-

year strategy 2021-2025, the external conditions currently influencing the world and the demands from donors for local delivery and impact.

We look forward to CCF members views that may advance these thoughts and to the organisation serving its members effectively over the next four years.

### CCI Mission:

To transform global understanding and conservation of biodiversity and the natural capital it represents and, through this, secure a sustainable future.

### CCF Objects of the CIO:

For the public benefit, the protection and enhancement of the environment in particular but not exclusively by (a) the promotion of biological diversity and the effect of sustainable development, and (b) the related advancement of training, research, and education.

Sustainable development means "development which meets the needs of the present without compromising the ability of future generations to meet their own needs".

### CCF Function:

The CCF Objects reflect the CCI Mission and the fulfilment of those objects represents the interface for the CCI in Cambridge, the surrounding county and its environs. To fulfill this function, the CCF requires the following:

- Broad, cohesive and inclusive membership
- Communication and events
- Funding

### Membership:

Membership from organisations involved in the protection and enhancement of biological diversity and to be encouraged from the following organisations in Cambridge, the surrounding county and its environs:

- (a) Those not-for-profit organisations based in the CCI
- (b) Those not-for-profit organisations involved directly in the protection and enhancement of species or as part of a grouping relating to natural areas or other geographical formats upon which these species depend
- (c) Those not-for-profit organisations based in, or active in, Cambridge or the county where the activities within the county impact on their charitable objects relating to the protection and enhancement of biological diversity
- (d) Those not-for-profit organisations based in, or active in, Cambridge or the county where their activities are relevant and relatable to the protection and enhancement of biological diversity in the county and its environs

- (e) Commercial organisations involved directly in the protection and enhancement of species or as part of a grouping relating to natural areas or other geographical formats upon which these species depend in Cambridge, the surrounding county and its environs, but as non-voting members

The membership shall be served by:

- An executive of Chairman, Treasurer, and the Administrator
- A Committee with a minimum of eight and a maximum of 12, including the Chairman and the Treasurer, elected from the not-for-profit organisations
- Further members with specialist roles that may be invited by the Committee from time-to-time
- The CCF Committee and the Executive Director of the CCI to act as Ex-officio Trustees

Communication and events:

To forward training and research the CCF provides

- Internal newsletter, managed by the Administrator
- Bi-annual symposia, organised by the Committee in the spring and autumn, with the support of the Administrator
- Policy Debriefs that may be required from time-to-time, organised by the Committee with the support of the Administrator
- One summer and one winter informal event, organised by the Committee with the support of the Administrator

To forward education, the connection between the CCI, the CCF and the community within Cambridge, the surrounding county and its environs:

- To connect the work of the organisations in the CCF involving citizen-science with the research being undertaken by other sectors of the CCF and the CCI
- To liaise with the University of Cambridge regarding their material being created and used for the schools and the curriculum

Funding:

The CCF requires funding for an Administrator to help deliver these functions and funding for specific events.

- The funding for the Administrator to be sourced as part of the CCI funding for the (part-time) position fulfilling the activities of the organisation in the city and county
- The CCF to raise funds from the four events it holds annually and collect surpluses for future activities

Evaluation:

To use the development tools developed by the CCF to evaluate the success of conservation efforts.

CCF TO CONSIDER IMPLEMENTATION OF FOLLOWING CCI STRATEGY:

2021 starts a decade in which CCF works with CCI towards both nature and society thriving in Cambridgeshire, with focussed engagement with IUCN WCC, CBD CoP15, UNFCCC CoP26 and the UN Decade for Ecological Restoration, leveraging our collective expertise to influence emerging agendas for nature and society and its impact in the county

Focussed engagement with CCF Conservation Members and the UN Decade for Ecological Restoration, leveraging our collective expertise to influence emerging agendas for nature and society

- Production of a 4-year delivery-focussed implementation plan for CCF that collectively engages the full range of CCF assets and resources for conservation delivery.
- Initiation of Phase 2 of the ELP continuing the county-scale and transgenerational regeneration of nature. This investment will generate new wild areas, new community initiatives and a resurgence of life. The results will be quantified by scientific metrics such as habitat regrowth, species recovery, improved watersheds and carbon sequestration, but celebrated by the metrics of optimism, such as increasing areas of Priority Habitats, and national standards of priority species presence and abundance.
- Engagement in the Collaborative Fund with continuing emphasis on bringing the CCI partners together to deliver innovative and relevant conservation projects in the county and, importantly, the increased mentoring of project teams to ensure the full value of their work is delivered.
- Implementation of actions to promote diversity and inclusion within CCF.
- Participating in the 2021 Earth Optimism event in collaboration with the Cambridge Festival.
- Strengthening our work on nature-based solutions and natural capital - an opportunity for CCI (as conservationists) to connect the county with the global emergencies of biodiversity and climate, and to demonstrate the vital link between regenerating nature and achieving an equitable society in the county communities.
- Consolidation of collaborative relationships with Cambridge Zero, Judge Business School, and Cambridge cultural institutions.
- Funding for Administrator.