

You are cordially invited to **Cambridge MAKEit FRUIT & VEG** MAKEathon.

Join us to help the fruit & vegetable supply chains become more resilient to disruptions!

The Cambridge MAKEit FRUIT & VEG is a unique hybrid MAKEathon comprising a series of live online events and remote prototyping in Cambridge. The participants will work online in teams to create new business ideas that could help the fruit & vegetable supply chains become more prepared for future disruptions such as pandemics and climate change. The ideas will be converted into physical prototypes with the support from Makespace Cambridge.

We would like to offer you the opportunity of taking part in this specially designed MAKEathon by the University of Cambridge in association with EIT Food.

Time & Place

21-22nd July 2020, 10:00-17:00 Hours (BST)

27th July 2020, 10:00-12:00 Hours (BST)

Online platforms: *Zoom, Slack and Miro*

Who

We are looking for innovative individuals aged 18+ with creative minds and practical ideas. You DO NOT need to be a professional in fruit & vegetable supply chains. Bring your expertise, passion and team spirit to work intensively in a team, and most importantly, be ready to take on the challenge. We are committed to diversity, and members of under-represented groups are particularly encouraged to apply.

What you will get

We will provide you with expert webinars, online team ideation platforms, mentoring, home prototyping materials and a remote prototyping service, and fun!

[Apply now](#)

This is a fantastic opportunity to share your ideas and expertise, help solve the food resilience problem AND try out your skills in a unique environment. The application is open now [here](https://forms.gle/QpJtbSGyTqVUsmZ86) (<https://forms.gle/QpJtbSGyTqVUsmZ86>)! The final deadline for applications is the 13th July. Places are limited, so apply early to avoid disappointment.

For the full details, please visit makeitfv.devpost.com

For questions, please write to Dr Curie Park cp538@cam.ac.uk

We will look forward to welcoming you to make a difference together!

Sincerely,

Shima, Letizia, Curie, Rachel and Ravi
The Cambridge MAKEit team

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